



Bed & Breakfast Association of Alaska

551 Eberhardt Rd., Fairbanks, AK 99712

membershipchair@alaskabba.com

907-451-6649 - 907-474-8448 fax

Code of Conduct Agreement

All members must understand, agree, and comply with the Bed and Breakfast Association of Alaska (BBAA) Code of Conduct.

Bed and Breakfast of Alaska Code of Conduct.

- The BBAA was established to maintain and encourage high standards of safety, quality assurance, and service.
- To broaden public awareness, understanding, and appreciation of the Bed and Breakfast (B&B) industry in Alaska.
- To cooperate with other groups who advance the interest of the B&B industry.

All BBAA members pledge themselves to conduct their business activities in accordance with the following principles of the BBAA Code of Conduct.

1. Accuracy. BBAA members shall be factual and accurate when providing information about their services. They shall not use deceptive practice but rather act at all times with integrity and in all transactions, avoiding the use of confusing and misleading terms, descriptions, and claims.
2. Compliance. BBAA members shall maintain the bed and breakfast establishment in a clean and safe operating condition as per the BBAA inspection guidelines and membership requirements.
3. Cooperation. BBAA members shall cooperate with any inquiry conducted by the BBAA board to resolve any disputes involving guests and/or other members.
4. Professionalism. BBAA members shall act with professionalism to enhance the prestige of the industry and this organization. BBAA members shall not engage in improper, illegal, or unethical practices or procedures.
5. Responsibility. BBAA members shall provide hospitality to guests, educate fellow members and the general public about the bed and breakfast industry and strive to increase their own level of competence.

____ I agree with and will abide by the BBAA Code of Conduct

____ I acknowledge and by my signature certify that the information contained above is true and correct, that liability insurance and a current business license will be maintained, and that I will comply with all the requirements of membership in the Bed and Breakfast Association of Alaska.

B&B Name _____

Signature _____

Signature Date _____

Please mail documents to the address at the top of the application or fax to 907-474-8448.

You may contact BBAA at membershipchair@alaskabba.com